



## FON Summer School 2023 - Data Empowering Business, 10-15 July 2023

We invite you to join us for a **six-day English-taught programme** organized by the University of Belgrade – Faculty of Organizational Sciences (FON).

**Date:** 10-15 July 2023

**Location:** FON campus in Belgrade, Serbia

**Participants:** final year undergraduates and master's students

The programme offers interactive lectures and workshops covering the **academic fields of data-science, visual analytics in SAS environment, marketing and sales strategy, finance, business models and design**, as well as **a full suite of skills in presenting business solutions, and adjusting to the data-driven approach in business.**

### WHY ATTEND?

All the participants get the opportunity to:

- Develop their knowledge and skills, and get insights into the future possibilities
- Enrich their resume with a **certificate of attendance** issued by a renowned and the most popular Faculty of the University of Belgrade
- Earn a **SAS Digital Badge** of completion Visual Analytics 1 for SAS Viya: Basics.
- **Get 3 ECTS\* credits** after successful completion of the programme  
\*The number of credits is recommended by FON, but the validation of credits by their home universities is the responsibility of students
- Develop a network of contacts and friends
- Enjoy **friendship-oriented extracurricular activities**
- **Attend cultural events** and **explore the city of Belgrade.**

## THE PROGRAMME

FON Summer School programme offers the opportunity to upgrade your academic and practical skills in **the fields of management and informatics**, and to develop new skills that could help you in further studies and/or work. The programme includes interactive lectures and workshops that cover the following academic fields:

- Data Science Methodology
- Visual Analytics in SAS environment
- Business Analytics
- System Modelling
- Sales and Finance
- Advanced Excel for Sales
- Business Models and Design

Activities are organized Monday through Friday 9:00 to 16:30. On the final day, students will present their solutions.

The lectures are facilitated by prominent lecturers, proven experts in practice, but also SAS certified educators and consultants.

For more information regarding programme please visit:

<https://summerschool.fon.bg.ac.rs/programme/>

### FEE: €340

The fee **includes** participation in all curricular activities – lectures and workshops, lunches and coffee, and two extracurricular activities (one of which includes dinner).

## HOW TO APPLY?

The online application is available on a link <https://summerschool.fon.bg.ac.rs/application-and-fees/>

Required documents for application:

- English language level (certificate)
- Photo
- CV (Resume)
- Motivation letter
- Statement on Personal Data Protection

**The application deadline:** 30 June 2023

The applicants will be informed about the results within one week of submitting the application or the latest, by 5 July 2023.

The number of participants is limited. Please register early to guarantee your place.

## FURTHER INFORMATION

For detailed information regarding FON Summer School 2023 please visit <https://summerschool.fon.bg.ac.rs/>

Alternatively, please send an e-mail to [summerschool@fon.bg.ac.rs](mailto:summerschool@fon.bg.ac.rs)

More information  
<https://summerschool.fon.bg.ac.rs/>