

SEMINAR

Software Product Development

Topic & Agenda

This seminar will give you an insight into the process of conceiving, implementing and marketing successful products. The session will be lead as a real-world scenario of a product-development team.

You will learn about these aspects of product-development:

- Planning a product
- Developing a product
- Post-launch life-cycle
- Working out a business-model

The seminar is designed to encourage maximum interaction with students to lead them through the thought process of developing products.

Computer and Information Technology, and business students aspiring careers in the software industry are recommended to attend.

When

Friday, November 27, 2015 from 2:00 PM to 3:00 PM (CET)

Where

Faculty of Computer Science and Engineering - University St. Cyril and Methodious
– Skopje. Rugjer Boshkovikj 16. Skopje 1000 MK

About Speaker

Ashant Chalasani is CEO of euroblaze™, an specialist for E-Commerce technologies from Germany. His passion is to deliver great user-experiences to online-shoppers in Germany and Switzerland. After studies from Purdue University, (USA) and the University of Stuttgart (DE), he began his career as a technology entrepreneur in his current home-town of Stuttgart. Ashant has life, culture and business experience from Germany, Switzerland, USA, Japan and India.



After-Talk Aperó

We meet for free beers sponsored by euroblaze™ after the talk to chat about work and business in Germany.