

Hello,

My name is Mateo Perak and I am one of the co-organizers of [Shift Conference](#), the biggest startup event in the Southeast Europe.

Shift Conference will take place on **June 5 & 6**, in the sunny Mediterranean city of Split, Croatia. This year you can expect amazing historical venues (the Conference itself will take place in the [Croatian National Theater](#)), exclusive parties and, of course, more than 30 top speakers with confirmed experience and recognition on the global startup scene!

Recently we've opened **applications for Shift Challenge**, a startup contest that has already become a traditional part of Shift Conference. This year, all three winners get money prizes and the total **prize fund is \$ 15,000!**

**The best startup will snag \$ 10,000,**

**The second best \$ 3,000,**

**And the third best \$ 2,000!**

If this sounds good, wait till you hear who's going to be judging your pitch! Startups will have the unique opportunity to pitch in front of the best of the best, including: Justin Kan (Y Combinator), Semyon Dukach (Techstars), Amy Cosper (Entrepreneur) and Patrick De Laive (The Next Web). This could be an amazing opportunity to get an excellent media coverage for your project or to make the list of successful companies that made it big thanks to Y Combinator (such as reddit, Airbnb, Dropbox) and Techstars (e.g. Filtrbox, IntenseDebate and SendGrid ).

After discovering your work, we would like to invite you to share it with the world by applying for Shift Challenge.

[Applications](#) are open till **May 4, 2014** and if you're selected as one of the top 32 startups, we will notify you no later than May 12. The first round of pitching, preceded by intense one-on-one mentoring sessions, will take place on June 4 (this part will be closed to public and it will be held at an exclusive venue, [The Split City Museum](#) ), and if you're chosen as one of 16 finalists you will have the opportunity to pitch in front of the audience of more than 1000 people, during the Shift Conference, on June 5 & 6.

If you need any more information regarding Shift Challenge or the Shift Conference feel free to contact me ([mateo@profi.co](mailto:mateo@profi.co) ) or Ante Dagelić ([ante@profi.co](mailto:ante@profi.co)) directly.

Best regards,

Mateo Perak

Co-Organizer Shift Conference

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