



1.	<b>Course title</b>	Advanced ICT Innovations and Entrepreneurship
2.	<b>Course code</b>	ITMW02
3.	<b>Semester</b>	9
4.	<b>Unit offering the course</b>	Faculty of Computer Science and Engineering
5.	<b>ECTS</b>	6
6.	<b>Goals of the study programme</b>	
	The aim of the course is to encourage the entrepreneurial spirit of students and researchers and thus to help them recognize the business potential of their research, as well as to better understand it direct their research to market needs	
7.	<b>Contents of the study programme</b>	
	Course content: The following topics will be covered in this course: Academic Entrepreneurship Perspectives Market needs analysis Raising awareness of one's business research potential The ability to define entrepreneurship in the context of ICT The ability to apply business concepts and bring research closer to the needs of the industry Ability to analyze different business environments (local versus global) Ability to analyze the role of different enterprises in the national and world economy Intellectual rights	